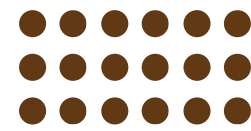




**ARTISTIC AVENUE**  
MARKETING GLOBAL PVT LTD



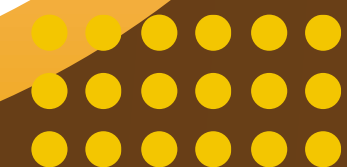
# Artistic Avenue Marketing Global Pvt Ltd

“Empowering Growth, Creating Opportunities”

## For Better Business Decisions



Visit Our Website : [www.artavenglobal.com](http://www.artavenglobal.com)



# Hello, and Welcome

## Artistic Avenue Marketing Global Pvt. Ltd.

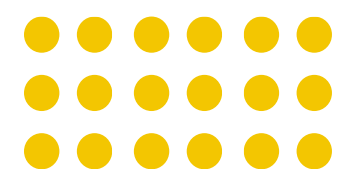
We are a growth-driven company committed to creating sustainable business opportunities, financial solutions, and skill development platforms. Our focus is on empowering individuals and organizations by providing access to funding, training, and strategic partnerships across diverse industries.

At Artistic Avenue Marketing Global Pvt. Ltd., we believe that every idea deserves the right support to scale. By building strong DSA networks, franchise models, and corporate partnerships, we help our clients achieve financial independence, business expansion, and long-term stability.

With expertise spanning finance, marketing, training, real estate, FMCG, and lifestyle services, we act as a trusted partner in delivering measurable growth, innovation, and inclusive wealth creation.

Funding is essential for launching and scaling a business—covering areas like product development, operations, marketing, infrastructure, and inventory. While some startups rely on self-funding to avoid debt and equity dilution, most seek external funding for growth.

In India, a few corporate DSAs dominate the loan and project finance space, creating barriers for new entrants. Artistic Avenue Marketing Global Pvt. Ltd. is committed to breaking this monopoly by helping build scalable Project Corporate and Fintech DSA networks across the country.





# Our Vision

At Artistic Avenue Marketing Global Pvt. Ltd., our vision is to be a leader and role model in a broad-based and integrated financial services business. We aim to lead not just by presence but through excellence in every area we operate. Our commitment is to set benchmarks, never compromise on quality, and deliver best-in-class services that earn long-term customer trust. We strive to meet both the expressed and unexpressed needs of our customers across all life stages, ensuring lasting relationships. By integrating our services, we unlock synergies, share best practices, and create abundant opportunities for our people to grow—giving us a strong and sustainable competitive edge.

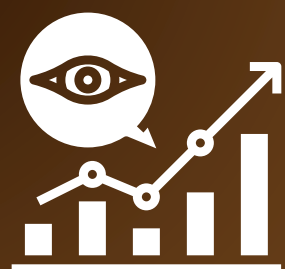
To become a leading platform offering multi-focused products and entrepreneurial opportunities that drive personal and financial growth.

# Our Mission

Our customers trust us to support their life goals—whether it's buying a dream home, investing in mutual funds, securing their child's education, or expanding a business. At Artistic Avenue Marketing Global Pvt. Ltd., we aim to be the preferred financial services brand across every stage of our customers' lives.

By unifying our diverse offerings under one virtual brand, we ensure simplicity for customers, growth opportunities for employees, and long-term value for shareholder

We promote quality, sustainable products while empowering self-driven individuals through DSA and Branch Franchise models. By expanding via strategic partnerships in Property, Construction, Tourism, DSA, Wellness, FMCG, Events and Other Services, we foster ethical and inclusive wealth creation.



# What We Do

## Our Core Business: Strategic Marketing & Advertising Services

### Key Activities We Perform

-  **Planning custom marketing campaigns for client needs.**
-  **Utilizing our network to spread the campaign.**
-  **Tracking performance to ensure brand visibility.**
-  **Delivering measurable results for client satisfaction.**

### Brief Explanation

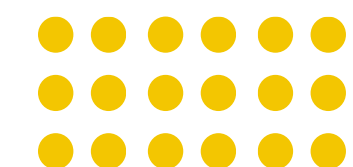
At Artistic Avenue Marketing Global, we are dedicated to transforming lives by offering a diverse range of impactful services and opportunities. Our core focus spans across health and wellness products, tour and travel services, event management, construction, and DSA-based financial services, among others. Through these initiatives, we aim to empower individuals with meaningful financial opportunities and enhance lifestyles—especially for those from underserved communities. We believe in building a strong, inclusive, and economically resilient India, where every individual has access to tools and support to achieve financial independence and long-term stability.



# Our unique Selling Proposition (USP)


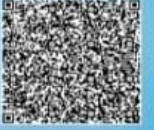
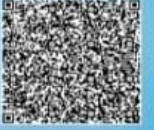
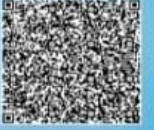
## You Grow, We Grow

We work on the concept of "You Grow, We Grow", Once you are Registered with us as Branch, our marketing team start working for you and do all the marketing which require to gain you new clients in your Area. Our exclusive branch office will be provided a lead from Head Office free of cost. Our branch owner and their team will be given Practical based Training on service free of cost Throughout the Year.






# Legal Document

आयकर विभाग INCOME TAX DEPARTMENT		भारत सरकार GOVT. OF INDIA									
ई- स्थायी लेखा संख्या कार्ड e - Permanent Account Number (e-PAN) Card ABDCA5742L											
नाम / Name	ARTISTIC AVENUE MARKETING GLOBAL PRIVATE LIMITED										
निगमन/गठन की तारीख Date of Incorporation / Formation	25/08/2025										
		Signature Not Verified Digitally signed by Income Tax Deptt. Date: 2025.08.25 10:06:17 GMT+05:30									
<p>✓ Permanent Account Number (PAN) facilitate Income Tax Department linking of various documents, including payment of taxes, assessment, tax demand tax arrears, matching of information and easy maintenance &amp; retrieval of electronic information etc. relating to a taxpayer. स्थायी लेखा संख्या (पैन) एक कार्ड होता है जो संगठित विभिन्न दस्तावेजों को जोड़ने में आसानी प्रदान करता है, जिसमें करों के भुगतान, आकलन, कर मांग, टैक्स बकाया, सूचना के मिलान और इलेक्ट्रॉनिक जानकारी का आसान रखरखाव व बाहारी आदि भी शामिल है।</p> <p>✓ Quoting of PAN is now mandatory for several transactions specified under Income Tax Act, 1961 (Refer Rule 114B of Income Tax Rules, 1962) आयकर अधिनियम, 1961 के तहत निर्दिष्ट कई लेनदेन के लिए स्थायी लेखा संख्या (पैन) का उल्लेख अब अनिवार्य है (आयकर नियम, 1962 के नियम 114B, का संदर्भ लें)</p> <p>✓ Possessing or using more than one PAN is against the law &amp; may attract penalty of upto Rs. 10,000. एक से अधिक स्थायी लेखा संख्या (पैन) का रखना या उपयोग करना, कानून के विरुद्ध है और इसके लिए 10,000 रुपये तक का दंड लगाया जा सकता है।</p> <p>✓ The PAN Card enclosed contains Enhanced QR Code which is readable by a specific Android Mobile App. Keyword to search this specific Mobile App on Google Play Store is "Enhanced QR Code Reader for PAN Card". संलग्न पैन कार्ड में एनहांसड क्यूआर कोड शामिल है जो एक विशिष्ट एंड्रॉइड मोबाइल ऐप द्वारा पठनीय है। Google Play Store पर इस विशिष्ट मोबाइल ऐप को खोजने के लिए कीवर्ड "Enhanced QR Code Reader for PAN Card" है।</p>											
Cut											
<table><tr><td>आयकर विभाग INCOME TAX DEPARTMENT</td><td>भारत सरकार GOVT. OF INDIA</td></tr><tr><td>स्थायी लेखा संख्या कार्ड Permanent Account Number Card ABDCA5742L</td><td></td></tr><tr><td colspan="2">www / नाम ARTISTIC AVENUE MARKETING GLOBAL PRIVATE LIMITED</td></tr><tr><td colspan="2">Date: 25/08/2025</td></tr></table>				आयकर विभाग INCOME TAX DEPARTMENT	भारत सरकार GOVT. OF INDIA	स्थायी लेखा संख्या कार्ड Permanent Account Number Card ABDCA5742L		www / नाम ARTISTIC AVENUE MARKETING GLOBAL PRIVATE LIMITED		Date: 25/08/2025	
आयकर विभाग INCOME TAX DEPARTMENT	भारत सरकार GOVT. OF INDIA										
स्थायी लेखा संख्या कार्ड Permanent Account Number Card ABDCA5742L											
www / नाम ARTISTIC AVENUE MARKETING GLOBAL PRIVATE LIMITED											
Date: 25/08/2025											
<p>इस कार्ड के बारे में/यदि यह किसी व्यक्ति को/से, भ्रष्टाचार, धोखा, या अन्य गैर कानूनी तरीकों से प्राप्त होता है, तो इसे नष्ट कर दिया जाना चाहिए। If this card is lost / someone's lost card is found, please inform / return to : Income Tax PAN Services Unit, Patna or any Technology Unit 1/ Floor, Times Tower, Kamla Mills Compound, Sonari (Basti) Mang. Lower Part, Manesar- 401 011 Tel: 01-20-7721 8888, e-mail: taxinfo@proteamtech.in delivered to: 11/08/2025, 10:06:17, 2025/08/25 10:06:17</p>											
Electronically issued and Digitally signed ePAN is a valid mode of issue of Permanent Account Number (PAN) post amendments in clause (c) in the Explanation occurring after sub-section (8) of Section 139A of Income Tax Act, 1961 and sub-rule (6) of Rule 114 of the Income Tax Rules, 1962. For more details, <a href="#">click here</a>											

 सत्यमेव जयते	
GOVERNMENT OF INDIA MINISTRY OF CORPORATE AFFAIRS Central Registration Centre Certificate of Incorporation	
[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]	
I hereby certify that ARTISTIC AVENUE MARKETING GLOBAL PRIVATE LIMITED is incorporated on this TWENTY FIFTH day of AUGUST TWO THOUSAND TWENTY FIVE under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares	
The Corporate Identity Number of the company is U66190AS2025PTC028772	
The Permanent Account Number (PAN) of the company is ABDCA5742L*	
The Tax Deduction and Collection Account Number (TAN) of the company is SHLA08869A*	
Given under my hand at Manesar this TWENTY FIFTH day of AUGUST TWO THOUSAND TWENTY FIVE	
Charan Singh Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies For and on behalf of the Jurisdictional Registrar of Companies Registrar of Companies Central Registration Centre	
Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on <a href="#">mca.gov.in</a>	
Mailing Address as per record available in Registrar of Companies office: ARTISTIC AVENUE MARKETING GLOBAL PRIVATE LIMITED WARD NO. 6, SEUJIPAM, SONARI TOWN P.O&PS-SONARI, Sonari (Sibsagar), Sibsagar- 785690, Assam *as issued by Income tax Department	
	

आयकर विभाग INCOME TAX DEPARTMENT		भारत सरकार GOVT. OF INDIA	
		Aug 25, 2025	
Ref.No.: 88305927747483/TAN/NEW			
TO, ARTISTIC AVENUE MARKETING GLOBAL PRIVATE LIMITED WARD NO. 6, SEUJIPAM, SONARI TOWN P.O&PS-SONARI SIBSAGAR SONARI (SIBSAGAR) SIBSAGAR-785690 ASSAM TEL. NO.:6026465521			
Sir/Madam, Sub : Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act,1961			
Kindly refer to your application (Form 49B) dated Aug 25, 2025 for the allotment of Tax Deduction Account Number.			
In this connection, the following TAN has been issued to you/your organisation:			
SHLA08869A			
Please quote the same in all TDS challans,TDS Certificates,TDS returns,Tax Collection at Source(TCS) returns as well as other documents pertaining to such transactions.			
Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.			
The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.			
Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.			
This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.			
Income Tax Department Signature Not Verified Digitally signed by Income Tax Deptt. Date: 2025.08.25 10:06:17 GMT+05:30			
Caution : Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like username, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.			



# Services We Offer to Industries

## 01 Event Management Industries

We help event companies with digital promotion, lead generation, and ticketing. Our services include sponsor tie-ups, creative designs, and local on-ground marketing to boost event success.

We support tour and travel businesses with digital marketing, lead generation, and booking promotions. Our services also include branding, partner tie-ups, and local outreach to attract more travelers.

## 02 Tour and Travel Industries

## Construction Industries 03

We help construction companies with digital marketing, lead generation, and project promotions. Our services also include investor outreach, and local awareness campaigns to boost visibility and trust.

We assist property dealers with digital promotions, lead generation, and project marketing. Our services include branding, buyer-seller connect, and local outreach to drive property sales effectively.

## Property Dealings Industries 04



# Who Can Join Us?

Opportunities Open for Everyone. If you have a smartphone and internet access, you're ready to start earning with us.



## **Marketing Enthusiasts & Influencers**

Individuals passionate about branding, promotions, or content creation can leverage our platform to earn by promoting services and expanding their network influence.



## **Freelancers and Students**

Freelancers and students can leverage our platform to earn flexible income while enhancing their marketing skills, all without affecting their existing commitments.



## **Homemakers & Retired Professionals**

Our platform offers flexible earning opportunities for homemakers and retired individuals, enabling them to utilize their time productively and generate consistent income from the comfort of home.



## **Digital Entrepreneurs & Side Hustlers**

Our platform offers a flexible income opportunity for digital entrepreneurs and side hustlers looking to monetize their time and network through smart marketing and referral-based earnings.



# How to Join us ?

## Registration Free

**Welcome Member Package -> Rs 1200.00= 0.20 BV= Cap 20,000/- weekly  
(DSA Code + 0.20 BV Choice Product or Service Package (Ex. Green Tea  
packet 250 gram or Tour Package)**

**Silver Member Package -> 3000 rs. =0.50 BV= Cap 60,000/- weekly  
(DSA Code + 0.50 BV Choice Product or Service Package (Ex. Alkaline  
Water Bottle |pH up to 9.5 Hitch 420 ml. or Furnishers Package)**

**Premium Member Package -> 6000 rs. =1 BV=Cap 1,60,000/- weekly  
(DSA Advisor Code + 1 BV Choice Product or Service Package (Ex. Bio  
Magnetic Mattress or Construction/Tour Service Package)**

**NOTE:- PICK PRODUCTS OR SERVICE BASED ON YOUR OWN CHOICE (No hidden terms)**

**\*\*ARTISTIC Franchisee Package Starting at Rs. 30,000 (Every Pin 5% Incentive)**



# Income Categories for Members



**Retail Profit 10% to 45%**

**Weekly Level-Wise Sponsors  
Cheque Match Bonus**



**Weekly Turn Over  
Matching Income 10%**



**Franchise income**

**President's Club Bonus**



**Performance Bonus**



**Rank and Reward**

**Tour Bonanza**







# Matching Bonus

## What is Matching Bonus?

Matching Bonus is a percentage-based income you earn from the bonuses your direct or indirect team members receive.

## How It Works

- ❖ Whenever your members (Level 1, 2, 3, etc.) earn a commission or bonus, you receive a percentage match of that income.
- ❖ This bonus encourages you to support and mentor your team.

**Note - Weekly Turn Over Matching Income 10%**  
**Business Matching - 1:1**

# Level-Wise Cheque Matching Bonus

## What is Level wise Cheque Match Bonus ?

Level-Wise Cheque match bonus Income is the instant reward you receive when you directly refer someone to join the business under your referral link. And the 3-Level Sponsors Cheque Match Bonus is an instant reward program

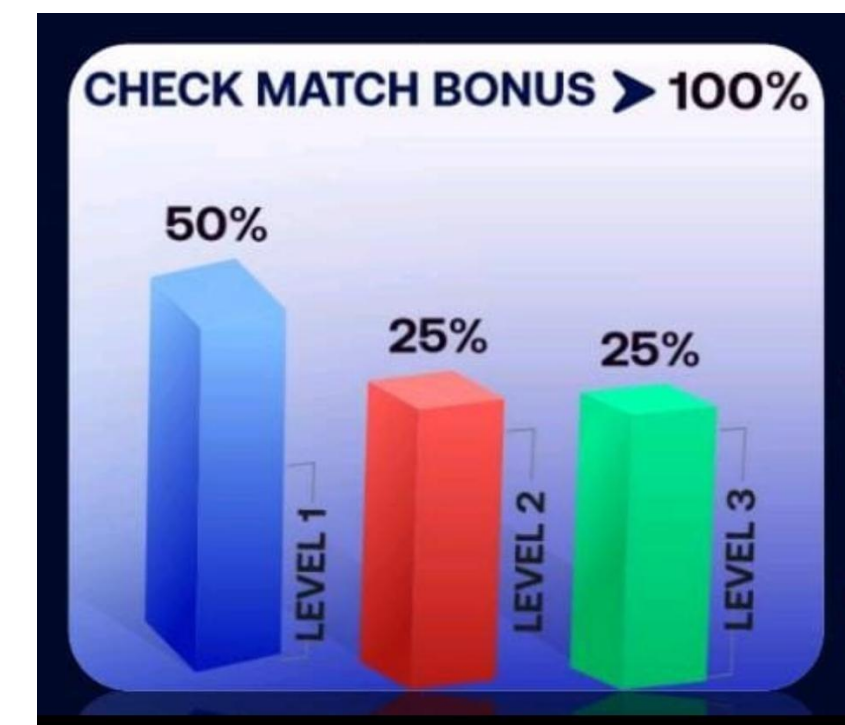
## How It Works

- ❖ You introduce a new person (direct member) into the system.
  - ❖ As they register or purchase a service/package, you receive a fixed or percentage-based bonus.
  - ❖ 3-Level Sponsors Cheque Match Bonus
  - ❖  $50\% / 25\% / 25\% = 100\%$  Weekly Matching Distribution
- You earn bonuses not only from your direct referrals (Level 1) but also from their referrals (Level 2) and the next level (Level 3).

## Note - Weekly Matching Direct Sponsors Cheque Match Bonus

### Key Benefits

Instant rewards as your team grows.  
Earn from 3 levels of members.  
Weekly matching distribution for consistent income.  
Build a strong and sustainable network.  
Start sponsoring today and maximize your 3-level rewards!





# Performance Bonus

Sl.No	Business Volume Turn Over	Accumulated Pairs ( Left & Right )	Performance Bonus	Direct Sponsors Required	Rank
1	5:5	5 BV	5,000.00	2	BRONZE
2	30:30	30 BV	10,000.00	4	SILVER
3	2 <sup>nd</sup> level achiever 4:4	150 BV	20,000.00	6	GOLD
4	3 <sup>rd</sup> level achiever 4:4	300 BV	30,000.00	8	PLATINUM
5	4 <sup>th</sup> level achiever 3:3	1000 BV	50,000.00	10	DIAMOND
6	5 <sup>th</sup> level achiever 3:3	2000 BV	2,50,000.00	12	SAPPHIRE
7	6 <sup>th</sup> level achiever 3:3	5000 BV	5,00,000.00	14	RUBY
8	7 <sup>th</sup> level achiever 3:3	15000 BV	15,00,000.00	16	EMERALD
9	8 <sup>th</sup> level achiever 2:2	30000 BV	40,00,000.00	18	BLUE DIAMOND
10	9 <sup>th</sup> level achiever 2:2	50000 BV	75,00,000.00	20	GREEN DIAMOND
11	10 <sup>th</sup> level achiever 2:2	80000 BV	1,20,00,000.00	22	CROWN
12	11 <sup>th</sup> level achiever 2:2	100000 BV	1,50,00,000.00	24	CROWN DIAMOND

# President Club Bonus

Earn monthly President Club Bonus Spend this residual monthly income on whatever you like!

- ❖ Either sponsor 2 within the first 15 days of month or Sponsor 1 Executive on each leg with no time restriction.
- ❖ Require a personal monthly re-order of product or service package.

Director's Club Rank	Accumulated Monthly Business Volume Pairs	PC Bonus
EXECUTIVE	1	Qualifier
BRONZE	50	₹ 12,500.00
SILVER	75	₹ 20,000.00
GOLD	100	₹ 25,000.00
PEARL	150	₹ 40,000.00
RUBICON	200	₹ 50,000.00
EMERALD	500	₹ 1,20,000.00
SAPPHIRE	1000	₹ 2,50,000.00
TOPAZ	2000	₹ 5,00,000.00

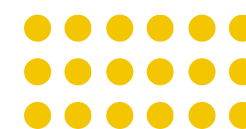


# Rank & Reward

Sl.No	Left Team Business	Right Team Business	Rank	Reward
1	100 BV	100 BV	Star	Branded Travel Bag
2	200 BV	200 BV	Silver Star	Smart Phone / ₹ 10,000 Cash
3	750 BV	750 BV	Gold Star	National Tour and Accidental Insurance worth ₹ 5 Lac
4	2,000 BV	2,000 BV	Platinum	Gold Chain 22 Karat / ₹ 50,000 Cash
5	6,000 BV	6,000 BV	Diamond	₹ 1.5 Lac Bike Fund / Cash and Accidental Insurance worth ₹ 10 Lac
6	12,000 BV	12,000 BV	Blue Diamond	₹ 3 Lac Car Fund and International Tour
7	30,000 BV	30,000 BV	Black Diamond	Toyota Urban Cruiser Hybrid Car / ₹ 15 Lac
8	70,000 BV	70,000 BV	Green Diamond	Innova Car / ₹ 25 Lac
9	1,80,000 BV	1,80,000 BV	Crown Diamond	Fortuner Car / ₹ 40 Lac
10	3,50,000 BV	3,50,000 BV	Crown Ambassador	Executive Dream House / ₹ 1 Crore

# Free Travel ( Bharat Travel Incentive Trip )

- ❖ Achieve minimum 40 BV pair cycle Bonuses and you will be qualified an "All Inclusive" **Beautiful Life Style Trip!**
- ❖ Includes Hotel, Ticket Fare and Food, plus Higher-Level Training.
- ❖ Require a personal monthly one BV Re-order pair to during qualification.
- ❖ Either sponsor 2 within the month first 15 days of joining or sponsor one BV Executive on each leg with no time restriction.
- ❖ Qualification between 1<sup>st</sup> Oct. 2025 to 9<sup>th</sup> Nov. by Achieving 40 BV pairs ( In November 2025, an exciting and adventurous trip is planned to the Andaman and Nicobar Islands, located in India. )





# Why Choose Us

01



**Career Growth &  
Income Opportunities**

At Artistic Avenue Marketing Global Pvt Ltd, members enjoy a structured career path with progressive ranks and growing income potential through both active marketing tasks and team-based referral bonuses.

02



**Certified & Legal  
Business Model**

Artistic Avenue operates under a fully certified and legally compliant business model, ensuring transparency, trust, and long-term sustainability for all members.

03



**Luxury Lifestyle Access**

Unlock premium rewards, elite experiences, and a luxurious lifestyle through consistent performance and rank achievements at Artistic Avenue.

04



**Strong Leadership  
and Support System**

Our experienced leadership team provides continuous guidance, training, and motivation, ensuring every member has the tools and support to succeed at every stage of their journey.

# Core Services

- 1. Fintech DSA Lending Solutions** – Facilitating financial services through strategic Direct Selling Agent (DSA) partnerships with leading lending institutions. We also provide affordable loan services, registration advisory support, Assistance with NGOs, Trademarks and company setup, Tex consultancy support for clients seeking reliable financial solutions.
- 2. Skill Development & Training Programs** – Delivering comprehensive training to enhance professional skills, employability, and entrepreneurship.
- 3. FMCG, Wellness & Local Manufacturing Product Sales & Marketing** – Expanding market reach for fast-moving consumer goods, wellness products, and locally manufactured items.
- 4. Construction & Infrastructure Development** – Executing high-quality construction and infrastructure projects with innovation and sustainability.
- 5. Real Estate, Warehousing & Property Support Services Dealings** – Offering complete solutions for property sales, purchases, leasing, and investment opportunities.
- 6. Agriculture & Organic Projects with Marketing Solutions** – Promoting sustainable agriculture and organic farming through production support and market development.
- 7. Event Management & Promotional Marketing** – Designing and delivering impactful events, exhibitions, and brand promotions.
- 8. Education Projects** – Initiating and managing educational programs and institutional development initiatives.
- 9. Tourism & Travel Services** – Providing customized travel solutions, tour packages, and destination management services.
- 10. Franchise Model Development & Distribution** – Guiding businesses in franchise creation, expansion, and distribution network establishments.
- 11. Project & Branch Expansion Programs** – Enabling business scalability through strategic project planning and branch network growth.
- 12. Discount & Loyalty Card Solutions** – Implementing innovative discount and loyalty programs to drive customer engagement and retention.



# What You Can Do

- ❖ **Membership Registration Free**
- ❖ **The members code will be activated upon purchasing any product or service.**
- ❖ **Fintech DSA Lender Service Code offer to be provided to each member .**
- ❖ **Industrial Training and Development Programs**
- ❖ **New Business Project Ownership**
- ❖ **Wellness, FMCG and Local Manufacture Product Sales and Marketing**
- ❖ **Branch Owners Development Program**
- ❖ **Work on Projects Across Sectors.**
- ❖ **Property Dealings Construction Work , Events Management**
- ❖ **Tours package, Discount & Loyalty Cards Etc.**



**Note- Pick any one product and service based on your own choice, Business Volume will be generated.**

# Term & Conditions

All members must adhere to our company policies, maintain ethical conduct, and follow the income and referral guidelines outlined in our platform

**Free Registration – Open to individuals aged 18 years and above.**

**PAN Card Requirement – A valid PAN card is mandatory (one account per PAN).**

**Payout Structure – Earnings are disbursed weekly or monthly; subject to 5% TDS and 5% administrative charges.**

**KYC Compliance – Submission of KYC documents and bank details is required for withdrawals.**

**Income Eligibility – A minimum of two direct active referrals is required to qualify for earnings.**

**Payment Support – If payout is not received within 5 days of the scheduled disbursement, members are advised to contact the company via the official support number or email. A copy of the bank passbook may be requested for verification.**

**Nominee Policy:- In case of associate's death, business rights go to the nominee.**

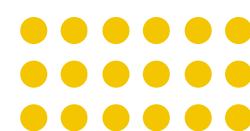


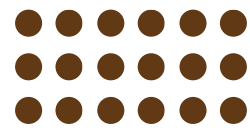


# Contact Information

## Artistic Avenue Marketing Pvt. Ltd.

For any inquiries, support, or assistance, please reach out to us through our official phone number or email. Our team is available to help you with all service and membership-related queries.





**Bank Details : Punjab National Bank**

**A/C No. 2038202100000934 IFSC Code : PUNB0203820**

# Thank You!

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